

COUTURE *for a* CAUSE

recycled runway competition

Call for Entries

DEADLINE: JUNE 1, 2018

RECYCLED RUNWAY COMPETITION TO BENEFIT THE
American Cancer Society Greenville

EVENT DATE: THURSDAY, SEPTEMBER 6, 2018

COUTURE for a CAUSE is currently accepting entries for our recycled runway competition. We are inviting individuals and groups to submit works of fashion art, featuring one-of-a-kind creations, using recycled or re-purposed materials. Designers can win prizes and will be exhibited in the recycled runway fashion show benefiting the the American Cancer Society.

DESIGN GUIDELINES

- All recycled materials can be used.
- Only re-purposed or reconfigured fabrics are allowed.
- Additional points will be awarded for use of unconventional items other than fabric.
- Duct tape can be used in construction or finishing, but not as a base.
- Designers may use materials for construction such as glue, tape, dyes, marker, staples, thread, zippers, elastic, wire, velcro, boning, buckram, grommets, laces, starch, paint, etc.

ELIGIBILITY AND CONDITIONS

- Open to artists and designers of all ages and skill levels.
- One entry per group or individual may be submitted.
- This is a juried entry and competition.

ENTRY PROCEDURE AND FEE

- Deadline: June 1, 2018. Limited to the top 30 designers.
- A non-refundable entry fee of \$25. Make checks payable to Couture for a Cause.
- Email a design concept; including a description, photo or sketch to brooke@xagency.io.
- Completed form, design concept and entry fee must accompany all submissions. Please print information legibly.
Mail to: Couture for a Cause | C/O Brooke Barlow | 1 Rugosa Way | Greer, SC 29650
- You will be notified via email of your acceptance into the fashion show.

AWARDS AND JUDGING

- Judging, based on a point system, will take place at the runway event on September 6th. Winners will be announced at the end of the event. The judges will specifically be awarding points for the following criteria: Creativity/Originality, Use of Materials/Recycled Items, Construction/Quality, Overall Look, Runway Appearance
- In each division (designer and junior designer) awards will be given in the following categories: Best of Show, Most Creative, Best Use of Materials, People's Choice (voted on by attendees that night)
- Best of Show winners will have their work professionally photographed and featured in prominent Greenville Magazine.

RUNWAY COMPETITION

- The runway show will take place Thursday, September 6, 2017 at 6pm at Southern Bleachery at Taylors Mill.
- Entrants, fashions and models arrive by 1:00pm. Judging begins promptly at 3:00 pm.
- Winners will be announced at the conclusion of the runway show.
- Space is available for last-minute on-site prep. Designers/models are responsible for a runway ready look.

MODELS

All models for the runway competition must be a cancer survivor. Couture for a Cause will pair designers and models once all the designers have been selected. Designers may also choose to design for someone they know who is a survivor.

RIGHTS AND IMAGE REPRODUCTION

Couture for a Cause reserves the right to photograph/reproduce selected artists' work for the purpose of publicity and promotion.

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Name _____

City _____ State _____ ZIP _____

Daytime Phone _____ Alternate Phone _____

Email _____

Will you need to be paired with model/cancer survivor? YES _____ NO _____

Name of entry: _____

BRIEF DESCRIPTION OF ENTRY

This will be announced at the fashion show while your work is on the runway.

Things to include: materials used, inspiration, style, a little about yourself.

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SKETCH YOUR DESIGN HERE
[OPTIONAL]